

How Home Again Pricing Works

Our goal is to make pricing understandable and connected to the care a resident receives. Your monthly cost reflects the apartment you choose, your living setting, and the individualized support you need.

How your monthly cost comes together

Assisted Care

Apartment rate

+

Foundational services

+

Individualized care

Foundational services are a separate monthly charge in assisted care. We explain what they include and how they differ from individualized care.

Thrive Memory Care

Apartment rate

+

Individualized care

The apartment rate includes the services and program described in your community's memory care pricing handout.

Apartment options and rates vary by community. One-time entrance fees, second-occupant charges, and other applicable fees are explained separately. Each resident's individualized care charge reflects that person's assessed needs.

Care planning is a collaboration

We develop the care plan with the resident and family, combining assessed needs and our clinical team's recommendations with the resident's goals, preferences, and routines. We explain the proposed services and answer questions before move-in.

Our assessment identifies the specific services and level of support a resident needs. Care charges reflect that support, rather than a one-size-fits-all package. As needs change, we review the plan and explain any changes in services and charges.

Standard pricing changes receive advance written notice consistent with the Admission Agreement and applicable requirements.

A Commitment to Care

Home Again invests in the people and systems that shape daily resident care. Your monthly cost supports more than an apartment: it supports a community designed around respectful, personalized assistance.

Full-time, on-location nursing

Every Home Again community is supported by a full-time nursing team working in the community. Our nursing program is led by Nurse Practitioner Brooke LaChance. This investment supports health assessments, medication management, care-plan coordination, communication with physicians and families, staff clinical support, and recognition of changes in a resident's condition.

Quality starts with people

We focus on hiring caregivers and leaders who provide reliable, respectful, relationship-based support, then give them the tools and supervision to succeed.

Training is ongoing

Learning continues after orientation through education, coaching, competency development, and clinical support. Staff continue building the skills needed to care for older adults.

Care plans evolve

Residents are reassessed as needs change. The care plan and individualized charge stay connected to the services and support being provided.

Familiarity as needs change

Our goal is to support aging in place whenever safely and appropriately possible, reducing unnecessary transitions and maintaining familiar routines and relationships.

A plan families can understand

Before move-in, we review the selected apartment, included services, anticipated care needs, and applicable fees. We want families to understand both the expected monthly cost and the support behind it.

Local Ownership. Personal Commitment.

Home Again is locally owned and focused on Cambridge, Columbus, and Waunakee. Our size allows ownership and senior leadership to stay connected to the people and decisions that shape daily resident life.

- **Local and involved ownership.** Decisions are made close to the communities we serve. Owners and senior leaders remain involved in operations, staffing, resident experience, and quality.
- **Three communities, one standard.** Our local focus concentrates resources and leadership attention on Cambridge, Columbus, and Waunakee, with consistent expectations across our communities.
- **Experienced leadership.** Clinical, operational, and training leaders provide continuity and help maintain consistent standards of support.
- **Investment in staff.** Recruiting, training, coaching, and supporting employees builds strong teams that residents and families can know and trust.

What families can expect

- 1 **Clear pricing before move-in**
Understand apartment, service, care, and other applicable charges.
- 2 **Charges connected to care**
We explain how changes in support affect the care charge.
- 3 **Open communication**
Ask us about care recommendations and financial responsibilities.
- 4 **Quality at the center**
Expect experienced nursing, trained staff, and personalized care.

Let's talk about your family's needs.

Explore the living options and expected monthly cost with our team.

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